

Hamilton County SWCD Prairie Booklet Share Guide

Our prairie booklet was designed in 2020 and 2021 as a resource to guide property owners in the planning, site prep, installation/planting, and maintenance of native gardens and prairie acreage.

Background

The booklet was written and designed with the intention of sharing it with other SWCDs who could adapt it for their use and save time and money in development of a quality print and online publication. The booklet was written as generically as possible but there are some references to Hamilton County, Central Indiana, and the Hamilton County Invasives Partnership. You are welcome to edit the document to tailor it to your area and customers. Do not remove any photo credits unless you change photos.

We do ask that you retain the special thanks, photo credits (if photos are used), and HC SWCD lines on the final interior page (p. 48).

Design

The booklet was designed in Adobe InDesign. There is a fair learning curve for use of this program but there are lots of guides on YouTube. You can access [InDesign](#) through a monthly subscription for ~\$20.00/month. If you are just making simple text updates, you can likely make changes on your own. Note that some pages are referenced throughout the text so be sure to adjust any page changes. For larger updates, you could outsource graphic design help from people skilled in this program from local businesses, college students/interns, or freelance marketplaces such as [fiverr.com](#).

Printing & Online Access

We printed the booklet with a local printer in Noblesville, Indiana (Rowland Printing). We paid ~8.00 a copy. Our printing was covered via a CWI grant. We do not currently charge for print copies of our booklet, but you easily could and we might in the future.

Print specs: Booklet- 108 Page + Cover, Printed Full Color, Two Sides, Saddle Stitched, (56 pages)
Cover- Printed Four Color, Two Sides, Scored. , 8.5 x 11 White 80# ++Endurance Gloss
80# Cover, printed, 4 colors front in CMYK ink, 4 colors back
Inside Pages- 108 Page, Printed Four Color, Two Sides. , 8.5 x 11 White 70#
++Endurance Silk Text, folded to 8.5 x 5.5, 27 sheets, printed, 4 colors front in CMYK ink, 4 colors back

We provide free online access to our booklet on our website. It is available for download or online reading at www.hamiltonswcd.org/prairie.

Financial Support

We do not require payment for use of our booklet files but if you would like to contribute to help us offset development costs you can do so via check to Hamilton County SWCD at 1717 Pleasant St. Noblesville, IN 46060 (Memo: Prairie Booklet Donation) or online at <https://www.hcinvasives.org/donate.html>.

If you do create your own updated version, please let us know and share a copy to the email below.

Questions-- claire.lane@Hamiltoncounty.in.gov or 317-773-2181.

